

App Design Review

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App Name: Workout

Project Description: Basic functionality: What exactly is it designed to do?	An app that gives people information about different gym machines and stretches; while also giving people the ability to create and follow their own workout routines.
Describe the target users: Who is the app designed for? What age groups?	The target audience is young adults ages 16 - 21 people who're looking to start going to the gym.

List 5 keywords to describe the App:	Give a specific example of how this app might be used: User Scenario
1 informative	<ul style="list-style-type: none">Joey has been going to the gym the past few weeks because he wants to get healthy and into shape. However, when he goes he never has a set plan of what he's going to do when he gets there. He really wants to create his own routine so that he can get in and out, instead of walking about and hopping on whichever machine that he feels like going on at the time. <p>Joey looks for some apps that might help him with this problem and he finds "Workout" he installs the app on his phone to try it out. He presses create own workout. The app suggests machines to help him in create his workout routine. He selects treadmill 10 minutes and rower 5 minutes and as a warm-up. Afterwards he adds different weight machines and sets the amount of reps and rest period for each as well as the weight limit. After doing this the app will shows Joey that the estimated amount of time that this workout will take 1 hour.</p> <p>He goes the gym and does the routine, following what's displayed on the app. He presses finished after completing the routine. When he's finished Joey decides that he enjoyed this routine and decides to save it for next time.</p>
2 clean	
3 helpful	
4 friendly	
5 useful	

App Design Evaluation

Project Name:

		Reviewer	1	2	3	4	5	6	7	8	9	10	Comments	
V I S U A L D E S I G N	Does the colour scheme of the app work?	Jame					x						I think the colour scheme is somewhat okay and works ok maybe it ain't perfect and could potentially be improved	
		Nathan					x						more colour could be added since it feels like it is lack in some areas	
		Ethan							x				I think it's simple and works well. maybe needs some slight changes here and there.	
	Does the title design have high visibility?	James							x					title is easy to read
		Nathan								x				I can see the title clearly
		Ethan									x			easy to read
	Is the title distinctive, recognizable, attributable and memorable?	James			x									"workout" doesn't really jump out at me
		Nathan				x								a single word workout isn't really memorable however it fits.
		Ethan		x										not really that memorable
	Is the typography consistent?	James					x							its consistent but could maybe be changed and improved the better fit the design better
		Nathan								x				typography is consistent and simple I can't think of anyways to improve it really.
		Ethan									x			type is consistent
	Is the title scalable-readily identifiable even as a very small size?	james							x					title logo is recognizable but the type for "workout" could be improved
		Nathan								x				logo is simple and easy to remember and recognize even if it's small.
		Ethan									x			yes i would be able to identify the title screen even if it was scaled

of the features of the mobile device, such as geo-location, camera, or accelerometer?	Nathan							x				I could use it easily create and follow any routine I want. So yes it allows me to do something that can't really be easily done.
	Ethan										x	allows me to make my own workout which would have been harder without the app
Can you easily share information from it on social networks? (Facebook, Twitter, Google+).	James	x										nope not at all
	Nathan	x										couldn't find any share options so my guess is no.
	Ethan	x										can find or see and share buttons so no
Playfulness: Does it delight the user? Is it fun to use?	James		x									not really playful but more focus on information
	Nathan			x								it isn't really playful at all just informative. can't see me having fun with it but I could see myself using it practically.
	Ethan				x							it's fun to make your own workouts and that's about it
Does it help you learn or do something?	James				x							helped me learn about different machines and stretches
	Nathan					x						yes, it helped me learn about stretches and machines that are available at my local gym.
	Ethan						x					sure it teaches me about different stretches and the uses of different machines.
Simplicity and ease of use: Can you figure out how to use it quickly? Can you use it in short bursts between other tasks? (A reality of mobile app usage).	James						x					very simple
	Nathan							x				considering the name and the menu on startup it's pretty easy to figure out how the app is supposed to be used
	Ethan								x			easy to use
Can you navigate successfully to all screens?	James								x			can't get lost it easy to go

